Dear [all political party influencers identified by BI Coalition Canada]

If you are committed to finding innovative solutions to improve the health, security, financial independence, and the future prosperity of Canadians; if you seek solutions to income insecurity that are practical, financially sustainable, and socially responsible, let Canadians know by including support for a demonstration project for a Guaranteed Basic Income (GBI) on your election platform.

Research shows that a Guaranteed Basic Income (GBI) gives people more choice, dignity, and a better chance to reach financial independence. The financial stability created with a GBI will lead to better health, less crime, better educational attainment, and healthier communities. A GBI can even increase trust in public institutions.

You may be concerned about the cost of GBI and its effect on people's motivation to work. Recently, a team of economists, policy experts and politicians published a report - *Proposing a Guaranteed Basic Income for PEI* – which indicates that the cost of a GBI could be substantially lower, up to 40% less than estimates by the PBO; and the labour market would be minimally affected - as little as a half an hour less in a 35-hour work week. It can be financed with zero increase in taxes on the middle class and only the top 20% of income earners would experience a very modest reduction in their after-tax income. Most importantly, poverty would be largely eradicated.

Building on the model proposed in the Report and continuing this research will inform the path to substantially eradicating poverty in Canada. A demonstration project would evaluate whether a basic income would provide a more efficient way of delivering income support, strengthen communities, and its effect on sectors such as health care, food security, criminal justice, agriculture, fisheries, and pave the way. A demonstration project will test a growing view that a GBI could build on the success of the OAS/Guaranteed Income Supplement and the Canada Child Benefit and substantially eradicate poverty amongst all working age Canadians.

Let the country know that you are committed to seeking innovative, financially, and socially responsible solutions to a persistent problem in Canada: income insecurity. Put a commitment for a demonstration project of a Guaranteed Basic Income on your Party's election platform.

Our experts would be happy to speak with you and address any questions you have.